



THE HYDERABAD CRICKET ASSOCIATION

(Affiliated to the board of Control Cricket in India)

Expression of Interest (EOI) for Sponsorship of

Men's Inter-District T-20 Tournament

Date: 29-09-2025

Introduction

The Hyderabad Cricket Association (HCA) proposes to organize Inter-District T-20 Cricket Tournament played across Telangana from October 2025 onwards. The objective of the tournament is to foster the development, promotion, and systematic organization of cricket at the mandal, town, and district levels across the State of Telangana.

The tournament will witness participation from all cricketing districts of Telangana, serving as a platform to nurture local talent and provide them competitive exposure.

In this regard, HCA invites Expressions of Interest (EOI) from reputed business corporate/organizations / institutions / societies and business entities for entire tournament sponsorship.

Scope of Sponsorship Opportunities

The sponsorship shall include (but not be limited to): Title Sponsorship (naming rights for the tournament), Branding Rights at match venues, practice grounds, digital promotions, live streaming, and publicity material.



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Proposed Telangana Inter-District T-20 tournament format

TELANGANA DISTRICT LEAGUE -2025 (HCA + SPONSOR)

ADILABAD												KARIMNAGAR											
Adilabad			Nirmal			Komurum Bheem			Mancherial			Karimnagar			Peddapalli			Rajanna Siricilla			Jagitial		
6												6											
Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals
3			3			3			3			3			3			3			3		

MEDAK									NALGONDA									NIZAMABAD					
Medak			Siddipet			Sanga Reddy			Nalgonda			Yadadri Bhuvanagiri			Suryapet			Nizamabad			Kamareddy		
3									3									2					
Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals
3			3			3			3			3			3			3			3		

KHAMMAM						MAHABUBNAGAR														
Bhadradri Kothagudam			Khammam			Mahabubnagar			Jogulamba Gadwal			Wanaparthy			Nagarkurnool			Narayanpet		
2						10														
Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals	Town-1	Town-2	Mandals
3			3			3			3			3			3			3		

WARANGAL																		RANGAREDDY	HYDERABAD	TOTAL MATCHES
Warangal urban			Jangaon			Warangal Rural			Mahbubabad			Jayashankar Bhupalapally			Mulugu			Round-3	Round-3	
15																				
Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals	Town -1	Town-2	Mandals			47
3			3			3			3			3			3					87

ROUND - 1	87 Teams	87
ROUND - 2	29 Teams	47
ROUND - 3	10 Teams	48
TOTAL MATCHES		182

Rajiv Gandhi International Cricket Stadium, Uppal, Hyderabad - 500 039 Telangana State

E-mail: hycricket@rediffmail.com, website: www.hycricket.org

Estd. 1934



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Eligibility Criteria for Sponsors

Interested parties must meet the following criteria:

1. Scope

Must be a registered company / firm / institution / society under Indian Law with valid PAN and / or GST registration.

2. Industry Category

Sponsorship proposals from industries should align with BCCI / HCA rules (e.g., alcohol, tobacco, betting, and prohibited categories will not be considered).

3. Experience in Sponsorship / Promotions

Prior experience in sponsoring sporting events, tournaments, or cultural events will be preferred.

4. Financial Strength

The sponsor must demonstrate adequate financial capacity to undertake commitments.

5. Commitment to Promotion of Sports

Preference will be given to organizations with a demonstrated interest in sports development and community engagement.

6. Submission of EOI

Interested parties are requested to submit their Expression of Interest including the following details:

- Company / firm / institution / society profile with registration details.
- Nature of business / activity and sector.



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- Previous experience in sports sponsorship / CSR initiatives.
- Financial credentials (audited statements of last 2 years).
- Contact details of authorized representative.
- Details of the sister institutions, if any

7. Important Dates

- Release of EOI: 26-09-2025
- Last Date for Submission of EOI: 03-10-2025
- Evaluation, Short listing, and Finalization of Sponsorship
- Agreements: 04-10-2025

8. Evaluation Criteria

- EOIs will be evaluated on the basis of:
- Financial capacity and commitment (Including sister institutions, if any)
- Brand reputation and alignment with HCA values.
- Past experience in sponsorships / event promotions.
- Proposed value addition and engagement strategy.

9. Earnest Money Deposit: Rs. 20,00,000/- (Rupees Twenty Lakhs)

Submission Address

The EOI with supporting documents may be submitted in a sealed cover to:



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**The Chief Executive Officer
Hyderabad Cricket Association
Rajiv Gandhi International Cricket Stadium, Uppal, Hyderabad
– 500039**

Email: hydcaupdates@gmail.com

Note

HCA reserves the right to reject any or all EOIs without assigning reasons.

This EOI does not constitute a binding agreement. Final sponsorship shall be subject to execution of a formal contract.

All the Terms and Conditions shall be finalized on a mutual consent of the HCA and Sponsor.

HCA reserves the right to change the Terms and Conditions in consultation with the Sponsor.

Sd/-

Imtiaz Khan

Interim CEO, HCA